

Internship: Marketing Coordinator

Division: Discover Corps

Location: San Jose, Costa Rica

Compensation: paid + internship benefits

Type: International Internship

Duration: October 1, 2018 - August 31, 2019

Level: 2+ years experience preferred

Discover Corps is a sustainable travel company whose mission is to inspire travelers to become advocates for our planet's natural wonders, cultural treasures, and local communities. We accomplish this through immersive and sustainable travel experiences for families and adults. We offer three different trip types – Nature & Wildlife Adventures, Volunteer Vacations, and Cultural Explorations – in destinations across Africa, Asia, Latin America, and Australia.

Responsibilities: Marketing Coordinator

We are looking for a motivated marketing intern to focus on content creation, social media, and outreach for the organization. This person will report to the Marketing Manager to help tell the stories of Discover Corps' *Vacations with Purpose*. Responsibilities include:

- Create social media posts for Instagram, Facebook, and Pinterest each week.
- Work with Marketing Manager to develop monthly editorial calendar
- Write one blog post (800 words) each week
- Work with Marketing Manager to create original video content using Discover Corps' current library of videos
- Write one to two guest blogs posts per month for outside publications, including speaking with various outside editors and pitching articles
- Interview program alumni and staff to publish their stories on our blog
- Draft email marketing campaigns and segment lists
- Manage ongoing marketing projects as directed by Marketing Manager.

Minimum Requirements

- Bachelor's degree
- Must be an excellent writer with a portfolio of writing samples
- Passion for writing and for content creation – storytelling is a big part of this internship!
- Ability to meet deadlines and prioritize competing tasks
- Comfortable learning new technology – no problem if you are unfamiliar with WordPress, iMovie, or the process of guest blogging. These are all things you will learn!

About the Internship Program in Costa Rica

This internship is part of the EduTerra Global Internship (EGI) program. EGI is designed to give young professionals the change to gain international work experience, learn Spanish, and explore Costa Rica. Interns live with Costa Rican host families in order to gain cultural immersion and language proficiency, and work in our office in Barrio Escalante, an upscale neighborhood in San Jose. Work alongside other mission-driven interns who work hard and play hard!

Internship benefits include:

- Lodging with Costa Rican host family and two meals per day
- \$400 monthly living stipend
- \$2,500 completion bonus
- 4 day work-week (3 day weekends!)

- All expenses paid Discover Corps trip (outside of Costa Rica)
- All expenses paid quarterly excursions around Costa Rica
- Weekly Spanish classes
- Round-trip airfare to and from Costa Rica for start and end of program (October & August)
- Round-trip airfare between the United States and Costa Rica (December break)
- Financial and logistical assistance with immigration process
- Local (Costa Rican) health insurance
- Quarterly professional development workshops
- Training on CRM and Marketing Automation Software systems

Interested?

- Visit [EduTerra Global Internships](http://www.eduterra.co/eduterra-global-internships) and follow the steps under "How to Apply & Timeline"
- Submit resume to marketing@discovercorps.com
- Please write “ **Marketing Internship** ” in the subject line; *otherwise, we won't consider it*
- Be sure all of your contact information (email, phone number) is included in your resume. If your phone number is not included, you will not be considered.
- This application will include multiple steps. Those that qualify will receive the next steps once you submit your cover letter and resume.

For more information about the EGI program, visit <http://www.eduterra.co/eduterra-global-internships>